



SUCCESS STORY QUESTIONNAIRE

Please email your responses to jess@createandthrive.com

By completing this application, you are giving permission for everything you write (except for your email address and income) to be shared on the C&T Podcast.

Please provide responses to the following questions - detail is welcomed.

Please tell me your: Full Name | Website | Email Address | Social Media Links

1. Can you explain in what way your business is a success? (*Income, Sales Numbers, Lifestyle, etc.*)
Please note: I will only share your income if you give express permission in your response below, otherwise I will assume it is private info for me only. I will share any other info you give unless you state you'd prefer it to be kept private. The answer to this question is how I gauge your suitability for inclusion on the show.

2. Can you please describe your business?

3. Can you take us on the journey of your creative career path so far?

4. What has been the biggest challenge you've overcome in your business?

5. What has been your most memorable moment of success in your business journey?

6. Do you ever have doubts as to your future creative direction? Are there things you yearn to achieve, but haven't yet found the time for?

7. Are there times when your creativity and inspiration seem to disappear? How do you handle that?

8. How do you balance your work with the rest of your life ~ what does a typical day or week in your life look like?

9. What has been the best marketing move you've ever made for your own business?

10. What do you wish you'd known when you started out?

11. What is one piece of advice you'd like to give fellow makers about running a successful creative business?

12. What is your ultimate goal for your business, and have you achieved it yet?